

# Cosmetic Science EXPO

## EXHIBITING OPPORTUNITIES

### Why Exhibit?

**2010 Cosmetic Science EXPO** offers consultants, manufacturers, suppliers, and others an effective and efficient forum to meet with decision-makers and support the cosmetic and personal care products industry. With workshops on Microbiology, Quality Assurance, Safety, and Environmental, the **2010 Science Symposium & Cosmetic Science EXPO** is great opportunity to gain visibility and make contacts with a wide variety of industry professionals.

### Who Should Exhibit?

Any company that wants to reach this targeted audience. **Cosmetic Science EXPO** is an incredible opportunity for companies to exhibit their technologies, services, products, programs, and initiatives. **Exhibit space is limited** to create a forum conducive to productive networking and lead generation for exhibitors. The EXPO will feature the following types of exhibitors:

- Raw Material Suppliers
- Testing Labs
- Packaging Suppliers
- Regulatory Consultants
- Contract Manufactures

### Exhibitor Benefits

No other event on your marketing agenda will offer you such a qualified gathering of microbiologists, environmentalists, quality assurance personnel, and safety experts in the personal care industry.

As an exhibitor, you will receive:

- Recognition as an exhibitor in the conference brochure.
- Recognition on all event signage (we will also provide a 6" x 24" sign for your tabletop).
- Acknowledgement during the workshops.
- Ongoing use of the attendee mailing list through the weeks prior to the conference.
- One Exhibitor pass to the Cosmetic Science EXPO

### Visibility

Exhibitor contact information, booth locations, product descriptions, and category information will be published in the **2010 Science Symposium** Program, which will be distributed to each registrant on-site. This information will also be online at [www.personalcarecouncil.org](http://www.personalcarecouncil.org) before the meeting.

### Exhibit Area Events

An evening reception, two continental breakfasts, four beverage breaks, and two lunch desserts are all served in the Exhibit Area to ensure exhibitors maximum attendee contact.

### Exhibiting Overview

Each exhibitor will receive a draped 6' table top with 1 chair at the conference for displaying literature, new products, or new technologies. Companies must bring their own equipment; power can be ordered in advance of the event. You can also rent computer monitors, TV's, Internet access, and other equipment from us, if you place your order 30 days before the conference. Tabletop browsing will take place in the mornings, during lunch and at the beverage breaks.